# RURAL ONTARIO INSTITUTE

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#### FOR IMMEDIATE RELEASE

### Agricultural Leadership Fundraiser Raises Over \$105,000

Funds will promote leadership excellence and build international ag-sector relations.

GUELPH, ON, August 16th, 2022 – Rural Ontario Institute unveils record-breaking fundraising results of \$105,000 by the Advanced Agricultural Leadership Program (AALP) 2022 Dream Gala and Golf Tournament.

The June 2022 event, produced by AALP Class 18, took on a new format with a daytime golf tournament added to the traditional evening event. From golfing to an evening filled with opportunities for people to come together in support of agricultural leadership excellence, the event was a complete success.

Each AALP Class hosts a fundraiser for the incumbent Class to help offset costs of an international study tour that gives Ontario agricultural leaders an opportunity to experience agriculture beyond borders and to network with agricultural leaders from other areas of the world.

"We are extremely grateful to the agricultural community and beyond for their support. We tried something new and it really paid off for Class 19," said Victoria Berry, Co-Chair of the AALP 2022 Dream Gala and Golf Tournament and Manager, Communications at Grain Farmers of Ontario. "I also want to thank our family, friends and co-workers for supporting our class journey, as well as Class 19's journey. It was a wonderful day and evening filled with laughter, generosity, and incredible networking."

The AALP 2022 Dream Gala and Golf Tournament raised over \$105,000 for Class 19 and beyond reaching new heights for future ag-sector leaders.

"We could never have reached this amazing amount without the support and help of the sponsors we worked with. People and organizations were incredibly generous and showed how important supporting excellence in agricultural leadership truly is for this industry and its continued future success," said Jaime Carson, Co-Chair of the AALP 2022 Dream Gala and Golf Tournament and Dairy Nutrition Consultant at B-W Feed and Supply.

Class 18 visited Portugal and Morocco on their international study tour, meeting with ag-industry leaders in both countries and discovering shared interests common in Ontario agriculture.

"We are thrilled with the result of the 2022 Dream event and are pleased to unveil Chile as the international destination for Class 19's study tour," said Gabrielle Ferguson, Leadership Programs Director at Rural Ontario Institute. "AALP is so unique in its approach to experiential-based leadership development and its focus on bringing people from all areas of the industry, at different stages of their personal leadership journeys, together to learn from each other and make the deepest of connections."

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For more information on AALP, Rural Ontario Institute, please visit: <u>https://www.ruralontarioinstitute.ca/aalp/</u>

## ABOUT

The Advanced Agricultural Leadership Program (AALP) is an 18-month experiential executive leadership program for those who want to shape the future of the agriculture and food industry and make a positive difference in rural communities across Ontario. AALP has graduated more than 500 agriculture leaders. Each AALP Class is created with attention to the diversity of participants and the development of peer-to-peer mentorship, interrelationships and a broad network are developed.

### CONTACTS

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